Jiwaji University Gwalior



MBA (FULL TIME)

Syllabus and Scheme

(FOR SOS IN MANAGEMENT ONLY)

2019-20

MASTER OF BUSINESS ADMINSTRATION (FULL-TIME)

(FOUR SEMESTER PROGRAMME) CHOICE BASED CREDIT SYSTEM

INTERNAL ASSESSMENT = IA; END-TERM ASSESSMENT = ETA COURSE STRUCTURE AND SCHEME OF EXAMINATION

Semester – I

Paper	Course	C/E/S	L	T	P	Credit	IA+ETA
Code		0,.	_		_		
MBA 101	Principles and Practices of	Core	3	-	-	3	40 + 60
	Management						
MBA 102	Managerial Economics	Core	3	-	-	3	40 + 60
MBA 103	Accounting for Managers	Core	3	-	-	3	40 + 60
MBA 104	Statistics for Managerial Decision Making	Core	3	-	-	3	40 + 60
MBA 105	Human Values - Elements of Indian Culture	Core	3	-	-	3	40 + 60
MBA 106	Business Communication	Core	3	-	-	3	40 + 60
MBA 107	Computer Applications	Core	3	-	-	3	40 + 60
MBA 108	Seminar	Core	-	-	1	1	100 + 00
MBA 109	Assignment	Core	-	-	1	1	100 + 00
MBA110	Comprehensive viva-voce	Core	-	-	4	4	00 + 100
	(Virtual Credit)						
	T-4-1		21		_	27	
	Total		21		6	27	
Semester –			21		6	21	
Semester – Paper		C/E/S	L	T	P	Credit	IA+ETA
	II	C/E/S		T			IA+ETA
Paper	II	C/E/S Core		T -			IA+ETA 40 + 60
Paper Code	II Course		L		P	Credit	
Paper Code MBA 201	Course Marketing Management	Core	L 3		P -	Credit 3	40 + 60
Paper Code MBA 201 MBA 202	Course Marketing Management Organizational Behaviour	Core Core	L 3 3	-	P -	Credit 3 3	40 + 60 40 + 60
Paper Code MBA 201 MBA 202 MBA 203	Course Marketing Management Organizational Behaviour Research Methodology	Core Core	L 3 3 3	- - -	P	Credit 3 3 3	40 + 60 40 + 60 40 + 60
Paper Code MBA 201 MBA 202 MBA 203 MBA 204	Course Marketing Management Organizational Behaviour Research Methodology Operations Research	Core Core Core	L 3 3 3 3 3 3 3 3	- - -	- - - -	3 3 3 3 3	40 + 60 40 + 60 40 + 60 40 + 60
Paper Code MBA 201 MBA 202 MBA 203 MBA 204 MBA 205	Course Marketing Management Organizational Behaviour Research Methodology Operations Research Financial Management	Core Core Core Core	3 3 3 3 3	- - -	- - - -	3 3 3 3 3 3	40 + 60 $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$
Paper Code MBA 201 MBA 202 MBA 203 MBA 204 MBA 205 MBA 206 MBA 207 MBA 208	Course Marketing Management Organizational Behaviour Research Methodology Operations Research Financial Management Business Environment	Core Core Core Core Core	L 3 3 3 3 3 3 3 3	- - -	- - - -	3 3 3 3 3 3 3	40 + 60 $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$
Paper Code MBA 201 MBA 202 MBA 203 MBA 204 MBA 205 MBA 206 MBA 207 MBA 208 MBA 209	Course Marketing Management Organizational Behaviour Research Methodology Operations Research Financial Management Business Environment Human Resource Management Seminar Assignment	Core Core Core Core Core Core Core	L 3 3 3 3 3 3 3 3	- - -	P	3 3 3 3 3 3 3 3 3	40 + 60 $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$ $100 + 00$
Paper Code MBA 201 MBA 202 MBA 203 MBA 204 MBA 205 MBA 206 MBA 207 MBA 208	Marketing Management Organizational Behaviour Research Methodology Operations Research Financial Management Business Environment Human Resource Management Seminar Assignment Comprehensive viva-voce	Core Core Core Core Core Core Core Core	3 3 3 3 3 3	- - -	P 1	3 3 3 3 3 1	40 + 60 $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$ $100 + 00$
Paper Code MBA 201 MBA 202 MBA 203 MBA 204 MBA 205 MBA 206 MBA 207 MBA 208 MBA 209	Course Marketing Management Organizational Behaviour Research Methodology Operations Research Financial Management Business Environment Human Resource Management Seminar Assignment	Core Core Core Core Core Core Core Core	3 3 3 3 3 3	- - -	P 1 1	3 3 3 3 3 1 1	40 + 60 $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$ $40 + 60$ $100 + 00$

Programme Outcome:

- Students after passing out of the programme is able to serve and cotribute professional towards organizationals they become part of;
- Throughout their careers students are able to sustain learning orientations;
- Students are able to understand and fulfill their responsibility towards society;
- Students use their critical thinking skills to propel institutions, society and their in that process put their potential to fullest use;
- Students are able to sets ethical standards that they serve.

MBA – Programme Specific Objectives

The MBA seeks to develop students into middle level managers who are ready to tackle the challenges bestowed by today's global business environment. This is accomplished through programme specific objectives:

Learning Business Management Principles and Practices and

- Students learn the management principles that have evolved over a period of years and their application in various business contexts.
- Learn how a business unit is affected by its environment and also, how the same affects its environment.
- Learn business functions that helps a business to operate and sustain.

Develop Ability of Critical Thinking

- Students learn the ability to analyze, access, synthesize, evaluate, and reflect on information gathered from observation, experience and communication with a focus on decision making and problem solving.
- Analyze and synthesize information across disciplines/functions in order to evaluate business opportunities and make sound business decisions.
- Demonstrate and apply appropriate management science and statistical tools to analyze business conditions.
- Evaluate business environment and opportunities and devise strategies for responding effectively to problems, threats, and opportunities.

• Effective Oral, Written, and Presentation Communication Skills

- Construct and communicate a logical, relevant, and professional quantitative assessment of business information in an effective manner.
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Application of theory to actual practice

 Create opportunities of contextual learning and experiential learning where students are able to relate theory learned in classes to diverse contexts.

MBA 101- PRINCIPLES AND PRACTICES OF MANAGEMENT

03 Credits

Course Objectives:

- 1. Students will be able to integrate management principles into management practices.
- 2. Students will be able use CPM and PERT in planning process.
- 3. Students will be able to do forecasting through various statistical tools.
- 4. Students will be able to do allocation of resources through budgeting.
- 5. Students will be to determine the nature of organization structure viz. organic or mechanistic structure.
- 6. Students will be able to apply inventory control methods.